

The Compleat Clinician

For hundreds of years, the word “compleat” was considered to be simply an alternate and archaic spelling of the word “complete.” But in the late 1800s and early 1900s there was a revival of interest in Izaak Walton’s *The Compleat Angler* (originally published in 1653), which in turn brought the word “compleat” back into the spotlight. Walton defined the “compleat” angler as “one who has all the qualities and skills of the craft,” more specific in meaning than the modern term “complete.”

Although there remains controversy even to this day as to whether the spelling of the two words is interchangeable, the most important message is related to Walton’s concept of “compleat.” On one level, Walton’s book is still considered the quintessential primer on angling for all who aspire to master the rod and reel. On just as important a level, Walton expressed that there was much more to angling than achieving proficiency in any technique. Yes, there is a certain feeling of triumph in outsmarting the fish. However, the real fulfillment comes in the process of acquiring the knowledge to make a catch more likely and in appreciating that the experience, in itself, makes life more worthwhile and complete.

What would make dentistry a more gratifying experience for us? How can we become more “compleat” clinicians?

Maybe, just maybe, it’s not about the ideal prep, flawless crown or perfect surgery. Although the skilled “angler” in each of us recognizes the importance of technical precision, true clinical excellence is reserved for those who become more “compleat” clinicians—those who maintain a thirst for learning and recognize there is as much fulfillment in achieving knowledge as there is in using it.

Over the past decade there has been more of an emphasis placed on comprehensive, interdisciplinary treatment planning and treatment. We have taken giant steps forward clinically, yet it is only the beginning of what is to come during the next decade. As revolutionary information filters into our profession from related fields such as medicine, engineering, behavioral sciences, practice and life management, we will be able to provide a much higher level of patient care and become more complete clinicians.

In order to realize our potential as health care providers it will be incumbent on us to improve:

- ☞ Our skills in recognizing systemic diseases such as cardiovascular disease, diabetes, cancer and psychological disorders.
- ☞ Our commitment to a comprehensive approach to treatment in an interdisciplinary team environment. Shared responsibility in treatment will lead to higher quality and more successful patient care.
- ☞ Our capacity to run a successful practice. Excellence in service begins with cultivating a caring and capable staff, developing effective office management systems and acquiring great communication skills.

Symposium 2012 will help guide us in our quest to accumulate and analyze the deluge of clinical, technological and management information that is headed our way. Participants can look forward to new and exciting clinically interactive sessions and many thought-provoking lectures—all designed to aid us on our journey to become “The Compleat Clinician.”

~ Michael Cohen, DDS, MSD

Monday

1/23



THE POWER OF PERSONALIZED LIFESTYLE CHANGES

Dr. Dean Ornish

Dr. Ornish was the first clinician to present documented proof that the progression of heart disease and early-stage prostate cancer can be reversed by simple lifestyle changes. During this powerful keynote presentation, Dr. Ornish masterfully explains the future of preventive medicine, analyzing the spectrum of choices available to reverse and prevent life threatening conditions. His inspiring stories will encourage you to embrace a healthier life.

Upon completion of this lecture, attendees should be able to:

- ☞ Apply the ideas behind gene expression, learning to “turn on” disease-preventing genes and “turn off” genes that promote cancer and heart disease.
- ☞ Acquire and implement sustainable lifestyle changes.

COMPREHENSIVE TREATMENT PLANNING CHALLENGE

Drs. John Kois, Glenn Krieger, Sonia Leziy, Brahm Miller, Henry Nichols and Ariel Raigrodski

Treatment planning sessions represent the spirit of the Seattle Study Club. Therefore, we have asked a group of master clinicians to challenge participants in breakout sessions to provide solutions to treatment planning dilemmas. Each of the clinicians listed above will present the initial documentation on a difficult case and provide a set of questions to be answered by participants in a roundtable, collaborative setting. Following a presentation of solutions by each table, the master clinician will present the actual treatment rendered. (Clinical attendees will be preassigned to two sessions.)

Upon completion of this treatment planning session, attendees should be able to:

- ☞ Recognize the value of a collaborative team environment to solve challenging treatment planning issues.
- ☞ Discuss diagnoses and treatment options with peers to uncover multiple case planning solutions.



Keynote open to all registrants.

PREDICTABLE SINGLE TOOTH PERI-IMPLANT AESTHETICS: FIVE DIAGNOSTIC KEYS

Dr. John Kois

The creation of an aesthetic implant restoration with gingival architecture that harmonizes with the adjacent dentition is a formidable challenge. The predictability of the peri-implant aesthetic outcome may ultimately be determined by the patient's own presenting anatomy rather than the clinician's ability to manage a state-of-the-art procedure. To more accurately predict the peri-implant aesthetic outcome before removing a failing tooth, five diagnostic keys are discussed: 1) relative tooth position; 2) form of the periodontium; 3) biotype of the periodontium; 4) tooth shape and 5) position of the osseous crest.

Upon completion of this lecture, attendees should be able to:

- ☞ Identify five diagnostic keys in predicting peri-implant aesthetics.
- ☞ Name the combination of factors that create favorable or unfavorable treatment results.
- ☞ Discuss the clinical procedures that are proactive for determining the desired therapeutic outcome.

EDUCATED DECISIONS AND CHOICES IN IMPLANT THERAPY: SOME THINGS ARE BETTER TOGETHER

Drs. Sonia Leziy and Brahm Miller

This lecture will provide an update on concepts and techniques used for implant site development and rehabilitation while emphasizing that gadgets and trendy treatment approaches have to be identified and cautiously approached. Illustrative cases will demonstrate how successful ridge preservation or enhancement is achieved today while minimizing the surgical experience for the patient, and how and why the soft tissue biotype must be improved to support long-term results. To help complete the picture this information is coupled with an understanding of specific restorative issues; most importantly what comprises a correct design for abutments and the use and handling of specific restorative materials to achieve the highest aesthetic and functional results for any of the implant systems. Drs. Leziy and Miller will emphasize why understanding treatment limitations and being prepared to manage and learn from complications and errors are ultimately important lessons in providing patients with the best care possible and fostering a passion for excellence.

Upon completion of this lecture, attendees should be able to:

- ☞ Cite current treatment approaches and materials used by the surgical team member in implant dentistry: bone, growth factors, tissue grafting and implant shapes/sizes.
- ☞ Use updates in the design and handling of abutments and restorative material selection.
- ☞ List what can give them an advantage in terms of long-term health and stability of their implant treatments.

Tuesday

1/24

RESTORATION OF MULTIPLE “FAILING” TEETH WITH IMPLANTS IN THE AESTHETIC ZONE: THE KEYS TO SUCCESS

Dr. Tidu Mankoo

The aesthetic rehabilitation of multiple failing teeth and periodontally compromised dentition remains a challenge despite numerous advances in the treatment of periodontitis, regenerative and dental implant therapies. This presentation will review the contemporary surgical and prosthetic concepts in the management of implants in the aesthetic zone with a view to achieving optimum long-term aesthetics and stability. The outcomes depend on the clinical management, understanding and application of the biological factors that influence our treatment results. The optimal management of the interplay between bone, soft tissues and prosthetics determines the aesthetic outcome and the long-term stability of soft tissue aesthetics. An interdisciplinary approach is the key to success.

Upon completion of this lecture, attendees should be able to:

- ☞ Examine the key principles for the diagnosis, treatment planning and management (both surgical and prosthetic) of failing teeth in the aesthetic zone.
- ☞ Determine the biology of the periodontal and peri-implant tissues and apply this knowledge to clinical decision-making.
- ☞ Discover the principles of bone and soft tissue management around implants as well as how to manage bone and soft tissue defects in post-extraction sites and peri-implant defects.

DENTISTRY: CONTROL OF FACIAL AESTHETICS

Dr. G. William Arnett

Dentistry controls facial aesthetics. Teeth are aesthetically altered (prosthetics, periodontics, implantology) and straightened (orthodontics, prosthetics). Additionally, orthognathic surgery is utilized to align the facial skeleton to produce optimal facial change. This presentation will present guidelines for optimal facial planning.

Upon completion of this lecture, attendees should be able to:

- ☞ Assimilate diagnostic data in making optimal aesthetic treatment planning choices.
- ☞ Acquire a better understanding of how facial relationships can affect a patient's perception of dental aesthetics.

AESTHETIC FACE-OFF

Moderator: Dr. Avishai Sadan; Case Presentation: Dr. Andrea Ricci

Team USA: Drs. Sillas Duarte, Jr. and Ariel Raigrodski

Team South America: Drs. Marcelo Calamita and Christian Coachman

In this session two teams will present their goals, objectives and treatment plans for a challenging aesthetic dilemma. After each team has had ample time for Q&A and to cross-examine each other, the floor will open up to the audience. Dr. Ricci will conclude by showing the active treatment rendered in this case.

Upon completion of this presentation, attendees should be able to:

- ☞ Synthesize complex diagnostic data into a highly organized treatment plan.
- ☞ Choose restorative materials that will “hold up” over time.

RESTORING YOUR EDENTULOUS PATIENTS WITH MINIMALLY INVASIVE, NON-GRAFTING DENTAL IMPLANT PROCEDURES: ZYGOMATICUS AND ALL-ON-4 PROCEDURES

Dr. Peter K. Moy

The demands on clinicians to provide predictable, long-term results with therapy for implant patients are extremely high. To provide both surgical and prosthetic implant therapy, the clinician must be aware of the principles developed for achieving success with dental implant procedures. This presentation will discuss the principles used in surgical implant dentistry that can help clinicians achieve the high success rate with dental implants using minimally invasive surgical techniques in partially and fully edentulous cases. The use of “tilted” or angulated implants may help patients avoid the additional cost and surgical trauma of augmentation/grafting procedures for moderately resorbed ridges. The use of the Zygoma implant and All-on-4 technique permits the clinician to use available bone in both maxillary and mandibular arches to engage and stabilize dental implants and forego the need for bone grafting procedures when there is minimal alveolar bone to support dental implants.

Upon completion of this lecture, attendees should be able to:

- ☞ Identify minimally invasive techniques to restore dental implant patients.
- ☞ Select the appropriate implant design to achieve clinical success.

A special thank you to Nobel Biocare for their support of this program.

SSC LANAP CLINICIANS’ GROUP MEETING

Drs. Dawn M. Bloore and Robert H. Gregg II (SSC LANAP Clinicians Only)

This is an exclusive invitation to SSC LANAP Clinicians at any stage of their training evolutions or beyond. Topics will include the healing phase post-LANAP, evaluating and treating difficult cases, treatment of peri-implantitis, occlusal adjustment and challenging bite patterns and habits. LANAP re-treatment, LANAP adapts and localized application of the LANAP surgical sequence will also be covered. Issues of what LPD is and when to use it, the role of hygienists in a LANAP practice, the “forbidden” bone graft, wound healing 101, what to do when and answers to clinical questions today and tomorrow will be addressed.

Upon completion of this lecture, attendees should be able to:

- ☞ Successfully treat peri-implantitis using a modification of LANAP protocol.
- ☞ Grasp the criteria and options for LANAP re-treatment.

A special thank you to Millennium Dental Technologies, Inc. for their support of this program.

Real World Endo® presents

NEW DIMENSIONS IN ENDODONTICS

Dr. Ali Allen Nasseh

This optional program will focus on how to incorporate new material science, such as bioceramic technology, into a practice and how to perform root canal therapy that can enhance the long-term prognosis of the tooth. The goal of this session is to teach attending clinicians how to perform endodontics that can offer their patients a predictable, long-term, natural dentition option as an alternative to implants. Included will be a discussion concerning access, non-surgical ultrasonic use, rotary file design, instrumentation techniques and a new bioceramic obturation method. Emphasis will be placed on developing endodontic synchronicity between a machined preparation and a laser-verified master bioceramic coated cone.

Upon completion of this lecture, attendees should be able to:

- ☞ Perform endodontics that enhance the long-term prognosis of the tooth.
- ☞ Examine the new “synchronized hydraulic condensation” technique featuring the use of bioceramic technology.

A special thank you to Brasseler USA for their support of this program.

THE ART OF PHOTOGRAPHIC PRE-VISUALIZATION

Mr. Brennan Rimer, \$195 (Limited to 15 participants)

Photography as a medium is about capturing that single moment of time. Before pressing the shutter and executing the perfect shot, there are numerous techniques and concepts the photographer must first grasp. In this workshop, Mr. Rimer will address the idea of “pre-visualization.” Visualization is a central topic in Ansel Adams’s writing, where he defines it as “the ability to anticipate a finished image before making the exposure.” Join Mr. Rimer in the beautiful surroundings of Laguna Niguel on a special “photo-safari” and learn everything from panoramas to backlighting.

Upon completion of this workshop, attendees should be able to:

- ☞ Learn the mechanics and art to capture better photos.
- ☞ Improve photography techniques, making ordinary images extraordinary.

MASTERING ANTERIOR AESTHETICS WITH COMPOSITE RESTORATIONS

Dr. Sillas Duarte, Jr., \$295 (Limited to 15 participants)

Creating aesthetic and imperceptible restorations for a missing part of the tooth is an exciting challenge. Novel composites possess adequate color characteristics, improved formulation and handling. Since composites are monochromatic, a combination of materials with different optical properties is fundamental to achieve a natural appearance for the restoration. However, a wide range of hue, chroma, translucency, opacity and polishing characteristics can make their selection a difficult task. This workshop will explore the selection and advanced layering techniques with modern composites to create harmonious integration of the restoration with the surrounding natural teeth.

Upon completion of this workshop, attendees should be able to:

- ☞ Practice shade selection and advanced layering techniques.
- ☞ Discover how translucency, opacity, chroma and value can influence the final outcome of a restoration.

A special thank you to 3M ESPE for their support of this program.

Wednesday

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SURGICAL AUGMENTATION VS. PROSTHETIC AUGMENTATION TO ACHIEVE IDEAL SOFT TISSUE FORM: REALISTIC EXPECTATIONS THROUGH UNDERSTANDING BIOLOGIC LIMITATIONS

Dr. Tal Morr

Seattle Study Club members strive to achieve ideal results for their patients when it comes to soft tissue form. Unfortunately, without fully understanding what can be achieved surgically and the limitations of each surgical procedure, patients are sometimes put through numerous surgeries and unnecessary suffering without achieving the desired result. By understanding what is sensible, more realistic goals and expectations can be set for patients, leaving everyone with a greater level of satisfaction. This lecture will cover when it is realistic to try to achieve the ideal result on teeth and implants with surgical procedures versus prosthetic solutions.

Upon completion of this lecture, attendees should be able to:

- ☞ Review the biological limitations they have to deal with when it comes to implants and teeth.
- ☞ Determine when they should proceed surgically to idealize a deformity or mask it prosthetically.

A TEAM APPROACH IN AESTHETIC DENTISTRY: BALANCING THE CRITICAL INPUTS BETWEEN THE CLINICIAN, TECHNICIAN, SCIENCE AND TECHNOLOGY

Dr. Siegfried Marquardt

Successful aesthetic treatment planning involves a high degree of systematic diagnosis, planning, implementation and clear team cohesiveness. This lecture will introduce new techniques to help optimize the emergence profile on implant restorations and achieve natural aesthetic results. The pink aesthetic (soft tissue and bone management) as well as the white aesthetic (supra construction on teeth and implants) will also be covered. Interdisciplinary treatment cases will be illustrated while the many facets of "The Complete Clinician" will be discussed.

Upon completion of this lecture, attendees should be able to:

- ☞ Create an optimal emergence profile (interface between pink and white).
- ☞ Document which materials should be used based on mechanical, biological and aesthetic aspects.

SURGICAL AND PROSTHETIC DETAILS TO OPTIMIZE THE AESTHETIC OUTCOME

Dr. Andrea Ricci

Patients seek not only functional restorations, but also optimal aesthetic results. Patient demands are increasing daily. Caries, tooth discoloration, defective restorations, wrong restorative materials, advanced periodontal disease, consequences of periodontal therapy, iatrogenic lesions, wrong soft tissue management or wrong timing of procedures may lead to different aesthetic problems such as elongated teeth, altered gingival margins, lack of three-dimensional hard and soft tissue volume or an inadequate relationship between soft tissue and teeth or restorations. As a consequence this may result in an unnatural, non-pleasing smile. Modern techniques and materials can be useless if the final outcome doesn't achieve the patient's aesthetic expectations. This presentation will focus on solutions to these problems.

Upon completion of this lecture, attendees should be able to:

- ☞ Outline the parameters and the relating diagnostic factors when deciding whether to keep a tooth or place an implant.
- ☞ Identify surgical key points for stable hard and soft tissue profiles.
- ☞ Distinguish when a prosthetic compensation for hard or soft tissue deficiencies is recommended and which materials are preferred.

ENHANCED PROTOCOLS FOR IMMEDIATE FUNCTION AND AESTHETICS

Dr. Jean-Francois Bedard

Despite a significant quantity of scientific literature available to help make appropriate treatment planning decisions, many clinical protocols lead to restorative difficulties. This presentation will focus on the planning and delivery of immediate fixed restorations on dental implants using guided restorative concepts as blueprints for aesthetically and biologically driven restorative outcomes.

Upon completion of this lecture, attendees should be able to:

- ☞ Determine key factors affecting dental implant restorative outcomes.
- ☞ Recognize the potential impact and the limitations of implant guidance technologies.

THE FIVE CHOICES OF EXTRAORDINARY PRODUCTIVITY

Mr. James Cathcart

In today's world, the barrage of texts, emails, interruptions, tweets and blogs, not to mention the demands of running a dental business, is overwhelming and exhausting. The sheer volume of information and distractions threatens one's ability to think clearly and make good decisions. If people react to these stimuli without careful discernment they will sink into a sea of irrelevancy and fail to accomplish the things that matter most in their professional and personal lives. The difference between sinking and soaring in the 21st century lies in one's ability to make wise choices. In this new productivity presentation from FranklinCovey, participants learn five fundamental choices which, when followed, dramatically increase a person's ability to achieve the most important outcomes.

Upon completion of this lecture, attendees should be able to:

- ☞ Produce a measurable increase in productivity and an inner sense of fulfillment and peace.
- ☞ Cite the five choices that will allow them to achieve extraordinary results.

THE COMPLEAT CLINICIAN: LEADERSHIP FOR HAPPIER PATIENTS AND A HEALTHIER PRACTICE

Dr. Mark Setter

Leadership is one of the key attributes of "The Compleat Clinician." Surveys suggest the greatest frustration dentists have in practicing dentistry lies in dealing with non-clinical issues such as the business, case acceptance and the staff. These issues have such a wide-ranging effect on the office that there is no one answer that will provide the dentist with the pathway to clinical freedom. Or is there? An office culture that has "the team" being first and foremost, with leadership providing worthy goals the entire team can embrace, has proven to be the recipe for success in high achieving practices, reducing issues and increasing patient acceptance in the process.

Upon completion of this lecture, attendees should be able to:

- ☞ Improve their leadership abilities and develop a plan to give their team the skills to become decision makers.
- ☞ Develop a new skill set that will attract patients to the high clinical outcomes contemporary dentistry can provide.

THE COMPLEAT COMMUNICATOR

Ms. Sandra Roth

"The Compleat Clinician" is master of many domains – clinical, business and financial management, marketing and human relations. A tall order to be certain. But just as you approach clinical components in a learnable sequence of steps, so the essentials of communications can be understood and mastered by those who are intent to include these skills in their armamentarium. The ability to communicate effectively with patients, staff and colleagues is arguably the most significant indicator of success in the relationship-based business of providing dental care.

Upon completion of this lecture, attendees should be able to:

- ☞ Establish that how they think is more important than what they say.
- ☞ Understand why focusing and listening is more important than what is said.

Friday

1/27



GETTING TO THE HEART OF THE MATTER: THE ERADICATION OF HEART ATTACK AND STROKE

Dr. Jeffrey L. Boone

During this keynote presentation, Dr. Boone will present the latest methods for early detection of heart and vascular disease. He will illustrate the causative factors involved in the development of cardiovascular disease, and demonstrate the strategies he has developed to identify those individuals most vulnerable to premature cardiovascular disease. Because of the unique expertise of this audience, Dr. Boone will also evaluate the impact of inflammation and periodontal disease on atherosclerotic vulnerability. Finally, the presentation will explore preventive strategies designed to stabilize and/or reverse premature cardiovascular disease.

Upon completion of this lecture, attendees should be able to:

- ☞ Describe the causation and detection of cardiovascular disease in its earliest stages.
- ☞ Employ strategies to prevent and eventually eradicate this disease.



CAROTID IMT TESTING

The Seattle Study Club and The Boone Heart Institute have teamed up to offer Carotid IMT testing to all Symposium registrants who would like to be tested. This test has been recommended for all Americans over 45 by the American Heart Association.

Carotid IMT testing is a non-invasive, fifteen-minute preventive test that provides a window into your cardiovascular health and is immensely valuable in assessing your risk for heart disease. This cutting-edge test also goes hand-in-hand with Dr. Boone's keynote presentation and workshop.

Testing booths will be set up in the Ballroom Prefunction all day Friday, January 27 and Saturday, January 28. Testing includes Carotid IMT, Carotid Plaque Assessment and Arterial Age Assessment. Results will be mailed to participating individuals within three weeks following Symposium and will include findings by The Boone Heart Institute and Dr. Boone's personalized recommendations.

Normally cardiologists charge approximately \$245 to provide this diagnostic test. For these two days, Symposium registrants will have access to this test for a nominal fee of \$50 to cover the expenses of providing this important service.



Keynote open to all registrants.

OXIDATIVE STRESS, PERIODONTAL DISEASE AND THE PERIO-SYSTEMIC LINK

Dr. Edward Pat Allen

Recent evidence has demonstrated that oxidative stress is an important etiopathogenic factor in periodontitis as well as many other inflammatory diseases including atherosclerosis, diabetes and rheumatoid arthritis. Oxidative stress results from overproduction of free radicals and reactive oxygen species (ROS) or a decreased capability of antioxidant defenses. Increased production of ROS is caused by oral exposure to nicotine and alcohol, as well as many materials used in dentistry. Oxidative stress is a cause of inflammation and is implicated in the perio-systemic link. Oral topical application of specific antioxidants shows promise for prevention and treatment of many inflammatory oral conditions.

Upon completion of this lecture, attendees should be able to:

- ☞ Define the role of oxidative stress in inflammatory diseases.
- ☞ List the systemic diseases that have been linked to periodontal disease.
- ☞ Explain the effect of oxidative stress on gingival fibroblasts.
- ☞ Outline the benefits of oral topical application of antioxidant combinations.

OSTEONECROSIS OF THE JAWS: CUTTING THROUGH THE CONFUSION

Dr. Marshall Wade

With increasing frequency, dentists are being asked to make complex diagnostic decisions for their patients taking bisphosphonate medications. Conflicting case reports and anecdotal evidence have left most clinicians unsure of how to answer patient questions regarding the development of osteonecrosis of the jaws, its diagnosis, management and prevention. Dr. Wade will present an evidence-based approach to the problem answering such questions as: Should a patient stop their bisphosphonate medication? When is it safe for a bisphosphonate patient to have an extraction? Can a bisphosphonate patient have an implant placed? What treatments are appropriate if the patient develops osteonecrosis of the jaw? And, how do I communicate with the patient's medical doctor regarding this problem?

Upon completion of this lecture, attendees should be able to:

- ☞ Recognize the pathophysiology of osteoporosis and osteonecrosis of the jaws.
- ☞ Appropriately evaluate and treat a patient taking bisphosphonate medication who is going to have dental treatment.
- ☞ Cite alternative treatments and their potential for success when conventional dental treatment is contraindicated.

PATIENT HEALTH, NOT JUST ORAL HEALTH

Dr. Richard Nagelberg

This presentation will discuss the development and progression of periodontal disease and the interconnections between oral and systemic diseases and conditions. An overview of the immuno-inflammatory response and the mechanism of periodontal tissue destruction will be discussed as well as the development and progression of atherosclerosis and cardiovascular disease. Diabetes risk factors, types and complications, the interconnections between periodontitis, atherosclerosis, cardiovascular disease and diabetes will be covered along with the imperative of addressing periodontal disease for oral and general health.

Upon completion of this lecture, attendees should be able to:

- ☞ Illustrate the impact of dental care beyond the oral cavity.
- ☞ Prove current concepts regarding the associations between periodontal disease and atherosclerosis, cardiovascular disease and diabetes.

THE COMPROMISED DENTITION: THINKING OUTSIDE OF THE BOX

Dr. Robert Margeas

Many times dentists are faced with clinical situations that may seem daunting to solve. They think within the confines of dental convention. In many cases if one goes outside normal convention, the problem can be solved with a very predictable outcome. To achieve a desired result that is both aesthetic and long-lasting, one must think globally. During this session, Dr. Margeas will present a diagnosis and treatment planning challenge for the audience to assess. Time will be afforded for participants to consider the diagnosis and possible solutions. In addition, a panel consisting of two teams will collaborate and present their diagnoses and case solutions. After team and audience Q&A, Dr. Margeas will present his ideas and show all of the active treatment rendered.

Upon completion of this presentation, attendees should be able to:

- ☞ Treatment plan and complete a case that is aesthetic and predictable.
- ☞ Understand how to treat worn dentition.

THE SAVAGE TRUTH ON MONEY

Ms. Terry Savage

Business and personal finance expert Ms. Savage will share her vast knowledge of the economy and financial markets, thereby informing and educating all in attendance. During this lecture, Ms. Savage will cover topics like retirement, 401(k) plans, annuities, investing, saving and more—offering attendees insight and practical advice that will make them more financially sound and savvy.

Upon completion of this lecture, attendees should be able to:

- ☞ Review up-to-date information on the current economic climate.
- ☞ Devise a practical financial plan.

AESTHETIC REHABILITATION: A COMPREHENSIVE PROSTHETIC APPROACH

Dr. Mauro Fradeani

This presentation will cover the fundamentals required to accomplish a pleasing, functional and long-lasting aesthetic outcome—treatment plan, team collaboration, understanding of the patient's needs and selection of restorative materials. Myriad factors affect the aesthetic and functional outcome of complex cases. Properly addressing those factors will facilitate the achievement of a predictable and successful prosthetic rehabilitation. Among others, factors that will significantly improve the functional and aesthetic outcome include proper preoperative aesthetic and functional analysis, correct data transmission to the laboratory regarding the occlusal plane orientation and inclination and definition of an appropriate incisal edge position. A close collaboration is also needed between the surgeon and the restorative dentist for treating natural dentition or dental implants.

Upon completion of this lecture, attendees should be able to:

- ☞ Describe how to select and optimize the use of metal-free ceramic materials even in full-mouth rehabilitations.
- ☞ Utilize an innovative operative protocol that offers an excellent, long-lasting aesthetic result and better acceptance of treatment by the patient.



*...for all the herbs, and flowers, and fruit,
are produced and thrive by the water...*

Saturday

1/28



THE INSPIRATIONAL LEADER: WHY COURAGE, AUTHENTICITY AND CALM MATTER

Ms. Brené Brown

From developing talent and connecting with consumers to building brands and fostering innovative cultures, inspiration is critical. Inspirational leadership is not about job titles and roles – it's a style of leadership available to anyone who is willing to practice courage in the midst of fear, to choose authenticity over self-protection and to foster calm in times of high reactivity.

Upon completion of this lecture, attendees should be able to:

- ☞ Discover the behaviors, emotions and thoughts that sabotage inspiration.
- ☞ Apply actionable strategies for practicing inspirational leadership.

RESTORATIVELY DRIVEN IMPLANT FAILURE: THE DESTRUCTIVE IMPACT OF IMPLANT CEMENTS

Drs. Alfonso Piñeyro and Chandur Wadhvani

Implant therapy is fast becoming a routine procedure in the dental office; however, failures are also on the increase. Failures occur for a variety of reasons – a major one caused by restorative treatment. Cement remnants on and around implants are known to cause peri-implant disease. This disease process takes an average of three years before it is detected. Cementing implant restoration requires a completely different approach than traditional tooth-form dentistry. Cement selection, application techniques, detection, cleanup, treatment of peri-implant disease and implant design features can all affect this problem. Clinical examples will be demonstrated and techniques to avoid this problem will be presented. The audience will also receive up-to-date, unpublished research data that will change the way dentists restore implants, making it more successful and safer for the patient overall.

Upon completion of this lecture, attendees should be able to:

- ☞ Understand the reasons why implants are more vulnerable to inflammation and destructive bone loss compared to traditional tooth form dentistry.
- ☞ Summarize the evidence of prevention of peri-implantitis and clinical selection criteria for cements, techniques and implant components.



Keynote open to all registrants.

FACE TRAUMA – BALAD, IRAQ

Dr. Daron Praetzel

Dr. Praetzel's deployment to Iraq was his single most challenging, demanding and rewarding life experience. Two days after taking his oral board exams for surgery, Dr. Praetzel arrived in Balad, Iraq. He served as the facial trauma surgeon for four months and was the only oral and maxillofacial surgeon in the entire region. He operated on over 230 major trauma patients and performed well over 500 procedures. He spent a tremendous amount of time in the operating room, often for 14 hours straight. Dr. Praetzel also had the opportunity to perform over 20 surgeries on an 11-month old Iraqi child after a severe 220-volt facial electrical burn, and for whom he was able to make a device to aid in the re-growth of his facial tissue. During this presentation, Dr. Praetzel will share his experience as an oral and maxillofacial surgeon during Operation Iraqi Freedom.

Upon completion of this lecture, attendees should be able to:

- ☞ Discover innovative ways to reconstruct severe facial blast injuries in a combat medical facility.
- ☞ Gain knowledge and awareness of the significance of war trauma.

FROM INFORMATION TO ACTION: OVERCOMING BARRIERS TO HEALTHY LIVING

Mr. Joe Piscatella

Healthy living, a benefit to the individual and organization, starts with good information. What is a healthy diet? What's the best way to exercise? People know the difference between an apple and a piece of apple pie, between dancing and watching *Dancing with the Stars*! But knowing the information isn't acting on the information. Why this chasm between information and action? Because information alone is not enough. If it were, we'd be a nation of non-smokers. In this dynamic and inspirational program, Mr. Piscatella provides practical solutions to overcoming barriers and making healthy changes that last a lifetime. Attendees will learn how to get started and stay on course.

Upon completion of this lecture, attendees should be able to:

- ☞ Identify the obstacles to healthy living.
- ☞ Apply techniques learned to implement healthy lifestyle changes.

Non-Clinical Program

Literary scholars tell us that Izaak Walton's *The Compleat Angler* was not really about fishing. Some argue that Walton's tale of the relationship between a master angler (Piscator) and a wayfarer who became his student (Viator) was simply a vehicle that allowed Walton to comment discreetly on what was going on politically and socially in 17th century England. Others claim his subtext was less about politics and more about universal philosophical themes of nature, camaraderie, spiritual enlightenment, and the virtue of living a simple and well-ordered life. Our 2012 Non-Clinical program takes this interpretation as its springboard and seeks to provide attendees with the experiences and tools that will help them answer the question, "what could I do to make my life more fulfilling?" While the answer to that question is intensely personal, in order to create the program we must by necessity make some assumptions. The primary assumption is that most of us are already "compleat" in our ability to care for others, but often lack the time, energy and strength to care for ourselves. A secondary assumption is that we all want to live healthier lives—to eat better, to exercise more, to build better relationships, and to have our financial houses in order. Our 2012 program is designed to assist in all of these areas.

1/23

THE POWER OF PERSONALIZED LIFESTYLE CHANGES

Dr. Dean Ornish (See page 3 for description.)

LAGUNA CANYON HIKE

The South Coast Wilderness area provides some of the best hiking in all of Orange County. While at first glance the hills above Laguna Beach seem to be covered with houses, the intense development of this area rapidly gives way to a more natural world abundant with fragrant coastal sage and chaparral. This is an environment that is quietly breathtaking and very unfamiliar to those of us from other parts of the country. We will leave the Ritz around 10 am and rendezvous at the Visitor Center with a naturalist who will provide us with an orientation to the area. Local guides will lead us in small groups on different hikes tailored to a variety of fitness levels. We will return to the Ritz in the mid to late afternoon.

1/24

MEDITATION FOR STRESS RELIEF

Dr. Robert Puff

Numerous studies have shown a link between chronic stress and heart disease. While the relationship is not completely understood, it seems that "Type A" personalities and behaviors increase the risk of experiencing a cardiovascular event, possibly due to the rush of adrenaline and cortisol that leads to a constriction of blood vessels. Meditation is recommended by Dr. Dean Ornish and others to reduce the impact of stress on our lives. But few of us really know how to meditate, and some may even be suspicious of the practice. Dr. Puff will not only explain how and why meditation works to relieve stress, but also demystify it. He will then lead us on a guided meditation so that we may begin to experience its benefits.

Upon completion of this lecture, attendees should be able to:

- ☞ Recognize the value of stress relief for physical and emotional health.
- ☞ Understand how meditation may be used to relieve stress.

BARRE, BODYWEIGHT AND BAND

Ms. Victoria Warshaw

This is a challenging workout designed to strengthen muscles and improve the cardiovascular system with a unique posture-enhancing blend of energizing isometric, core stabilizing and muscle-carving exercises. This “portable” workout includes the use of resistance bands and your body weight to achieve desirable results. Challenge yourself in a whole new way with an exciting mind-body fitness experience. *Offered Tuesday, Wednesday & Friday*

THE EGOSCUE METHOD: BE PAIN-FREE

Mr. Brian Bradley

The Egoscue Method is a series of back strengthening and postural exercises to eliminate back pain and prevent its return. It treats chronic musculoskeletal pain without using drugs, surgery or manipulation. Participants can expect to reduce tension, relieve pain and improve their sense of well-being over the course of the Symposium. *Offered Tuesday, Wednesday & Friday*

STIR-FRYING TO THE SKY’S EDGE

Ms. Grace Young

Wok cooking has existed for thousands of years in China and the Chinese have carried their woks to all corners of the earth. And yet, in the eyes of many Westerners the wok is still an esoteric and unfamiliar cooking vessel. In her award-winning cookbook *Stir-Frying to the Sky’s Edge*, author Grace Young explains how to choose and season a wok, and she provides insight into stir-frying techniques that have eluded many of us who have attempted wok stir-frys in the past. At Symposium 2012, Ms. Young will introduce us to wok cooking and demonstrate how a properly seasoned wok can be used over high heat to create meals that are high in nutrition and low in fat and calories. She is a charming and accomplished culinary professional on a mission to make Chinese cooking techniques understandable and usable by all home cooks, regardless of ethnic background. (Note: This is not a meal but rather a lecture and demonstration.)

1/25

TEN THINGS YOU MUST KNOW ABOUT OSTEOPOROSIS

Dr. Marshall Wade

Approximately 10 million Americans suffer from osteoporosis and an additional 34 million suffer from low bone mass, yet the disease and its treatment remains misunderstood. It is more important than ever that health care consumers arm themselves with information and are able to discuss that information intelligently with their physician before beginning treatment. During this workshop, Dr. Wade will present meaningful information in an enjoyable format while answering questions about osteoporosis.

Upon completion of this workshop, attendees should be able to:

- ☞ Interpret DXA scan and FRAX scores.
- ☞ Understand how doctors routinely diagnose and treat osteoporosis.
- ☞ Communicate with health care personnel about osteoporosis treatment.

THE FIVE CHOICES OF EXTRAORDINARY PRODUCTIVITY

Mr. James Cathcart (See page 10 for description.)

EXTRAORDINARY PRODUCTIVITY WORKSHOP

Mr. James Cathcart

Following his lecture, Mr. Cathcart will conduct an in-depth workshop where he will offer tools and techniques to teach a unique approach to managing time and priorities that will give attendees the power to take control of their resources and focus their efforts where they will produce dramatic results.

Upon completion of this workshop, attendees should be able to:

- ☞ Increase their ability to focus on one thing at a time.
- ☞ Better prioritize which project is most important to complete before moving on to the next.

OR

THE COMPLEAT CLINICIAN AND THE COMPLEAT COMMUNICATOR

Dr. Mark Setter and Ms. Sandra Roth (See page 10 for descriptions.)

1/27

GETTING TO THE HEART OF THE MATTER

Dr. Jeffrey L. Boone (See page 11 for description.)

YOU SHOULD NEVER HAVE A HEART ATTACK: TAKING CONTROL OF YOUR HEALTH

Dr. Jeffrey L. Boone

In this workshop, Dr. Boone will describe his philosophies on the early detection and prevention of cardiovascular disease. He will educate attendees on the latest and most efficient methods to detect this disease in its earliest stages, and discuss the unique intersections between the dental world and the advanced plaque imaging techniques he employs. To conclude, he will propose improved methods for dealing with this deadly and costly disease.

Upon completion of this workshop, attendees should be able to:

- ☞ Explore more fully the medical options for aggressive management of premature cardiovascular disease.
- ☞ Assess the role of stress in the acceleration of cardiovascular disease.

THE SAVAGE TRUTH ON MONEY

Ms. Terry Savage (See page 13 for description.)

THE ECONOMY AND STOCK MARKET OUTLOOK

Ms. Terry Savage

Ms. Savage started her career as a stockbroker and became a founding member and the first woman trader on the Chicago Board Options Exchange. This experience gave her the expertise to navigate the very complex world of Wall Street. In this special workshop, Ms. Savage will address the current state of Wall Street and the economy, the ramifications for businesses and individuals and what can be done to improve financial situations given the current circumstances.

Upon completion of this workshop, attendees should be able to:

- ☞ Develop personal financial goals to make their money work for them.
- ☞ Become more organized with their personal finances.

THE HUSTLE FOR WORTHINESS: EXPLORING THE POWER OF LOVE, BELONGING AND BEING ENOUGH

Ms. Brené Brown

People are biologically, cognitively, physically and spiritually wired to love, to be loved and to belong. When those needs are not met, it becomes hard to function as we were meant to. Breaking. Falling apart. Becoming numb. Aching. Hurting others. Confusing purpose and meaning with acquisitions and accomplishments. Losing sight of what is important. The greatest barrier to experiencing love and belonging is our own beliefs about our worthiness. Worthiness is not about who someone should be, or who he or she might be or who he or she could be. It's about who they are. Right now. Today.

Upon completion of this workshop, attendees should be able to:

- ☞ Discover why owning their story is an integral part of claiming their worthiness.
- ☞ Employ strategies for cultivating a life defined by authenticity, love and belonging.

FROM INFORMATION TO ACTION

Mr. Joe Piscatella (See page 16 for description.)

Brian D. Bradley

Mr. Bradley is the Vice President of Therapy Protocol at the world renowned Egoscue Method, headquartered in San Diego, CA. He is an Athletic Trainer/Exercise Physiologist and has authored multiple best selling DVDs on posture and pain, including *Pain Free Workouts* (Volumes 1 & 2) and *Posture Solutions*. Touted as Pete Egoscue's protégé, he has consulted on numerous books by Mr. Egoscue on chronic pain and posture, including the best seller, *Pain Free: A Revolutionary Method For Stopping Chronic Pain*.

Robert Duff

Dr. Puff is a clinical psychologist, author, speaker, and mental health expert. He holds a masters degree from Princeton and a second masters degree and Ph.D. in clinical psychology from Fuller. Dr. Puff is the co-host of the weekly international web-T.V. show, *The Holistic Success Show*. He is the author of *Holistic Health*, *Anger Work: How To Express Your Anger and Still Be Kind*, *Living a Peaceful Life*, *How To Live a Positive Life*, *Success Beyond Your Imagination* and *Meditation for Health and Happiness*. He is the co-author and co-creator of *Raising Healthy Children and Teenagers* and *Getting It Right: A Guide to Healthy Relationships*.

Victoria Warshaw

Ms. Warshaw has been in the personal training and group fitness industry for 15 years specializing in strength training, weight management, sports specific training, speed, agility and functional training. Her passion for fitness started at a young age playing soccer, softball, track and skiing, but it was when she began bodybuilding and power lifting, in her mid 20s, winning four world championships that she realized how she could empower others to transform their bodies to live healthier lifestyles while achieving their ultimate fitness goals. She is CPR, BS and ACE Certified.

Grace Young

Ms. Young is the author of *The Wisdom of the Chinese Kitchen*, *The Breath of a Wok* and *Stir-Frying to the Sky's Edge*. Ms. Young's work has also been published in *Gourmet*, *Bon Appetit*, *Eating Well* and *Saveur*, where she is a contributing editor. For her first two cookbooks she was honored with the International Association of Culinary Professionals' Le Cordon Bleu Best International Cookbook Award. For *The Breath of a Wok* she also received the Jane Grigson Award for Distinguished Scholarship and the World Food Media Awards' Best Food Book. In 2011, *Stir-Frying to the Sky's Edge* received the James Beard Foundation's Best International Cookbook Award.



...feed on herbs, salads, and plenty of fish...

Clinical Faculty

Edward Pat Allen

As a former full-time professor of periodontics and current full-time private practitioner, Dr. Allen combines his recognized teaching abilities and clinical skills to present a practical multimedia course on current oral plastic surgical techniques. He serves as the periodontal section editor for the *Journal of Esthetic Dentistry* and serves on the editorial boards of the *Journal of Periodontology* and the *International Journal of Periodontics and Restorative Dentistry*. Dr. Allen received the Distinguished Alumnus Award from Baylor College of Dentistry Periodontics Residency Program (1999) and the Master Clinician Award from the American Academy of Periodontology (2002). He has published over 50 articles in the area of aesthetic surgery and presented numerous lectures and surgical demonstrations worldwide. Most recently, he received the Best Teacher Award from the AAED at the 30th Annual Meeting in Hawaii.

G. William Arnett

Dr. Arnett graduated with honors from the University of Southern California Dental School and University of California at Los Angeles in oral and maxillofacial surgery. His practice focuses on facial reconstruction, including surgery and research. He is an international speaker and has authored numerous papers on all aspects of orthognathic surgery. He is co-author of *Facial and Dental Planning for Orthodontists and Oral Surgeons*. Dr. Arnett is currently an assistant professor in the Department of Orthodontics at Loma Linda University, a clinical assistant professor at USC, a senior lecturer in the Department of Oral and Maxillofacial Surgery at UCLA, a clinical professor in the Department of Oral and Maxillofacial Surgery at the University of Texas Health Science Center at San Antonio; and a visiting professor at the Universidad del Desarrollo School of Dentistry in Santiago, Chile.

Jean-Francois Bedard

Dr. Bedard obtained his DMD degree from the Universite de Montreal in 1993. He then completed a GPR residency at Peninsula Hospital Center in New York, a residency in prosthodontics at the Kansas City Veterans Administration Medical Center and a fellowship in maxillofacial prosthetics at the University of Chicago, after which he joined the faculty and taught for four years. Since 2001, Dr. Bedard limits his full-time practice in Englewood, Colorado to implant retained and aesthetic reconstructive dental and maxillofacial restorations. He is the founder of The Center for Dental Implant Excellence® and he regularly lectures internationally on aesthetic, reconstructive and implant dentistry. Dr. Bedard is a fellow of the American Academy of Maxillofacial Prosthetics, and is a member of the Academy of Osseointegration and the American College of Prosthodontists. He has several articles to his credit in peer-reviewed journals. Dr. Bedard is a leader in his field and has been extensively involved in product development in the field of dental implants.

Dawn M. Bloore

Dr. Bloore has used dental lasers for over 10 years. She has lectured internationally and published on the subject of the LANAP procedure and the clinical laser applications of the PerioLase MVP-7. She has maintained a thriving private practice that focuses on treating periodontal disease with the PerioLase MVP-7 for the LANAP protocol. Notably, Dr. Bloore is orchestrating a Multi-Center Clinical Study in the role of LANAP Clinical Study Monitor. This University and private practice based longitudinal, prospective and randomized blinded study compares the LANAP protocol with conventional periodontal therapies.

Jeffrey L. Boone

Dr. Boone is a consultant in cardiometabolic health, preventive cardiology, and stress medicine in private practice in Denver, Colorado. In 2007, he was selected as one of the 160 Top Doctors in America by *Men's Health Magazine*, and listed as one of the 17 Top Cardiovascular Doctors in *America for Men*. He is the president, CEO and medical director of the Boone Heart Institute, a Denver-based health care organization dedicated to the eradication of heart disease and stroke. Dr. Boone is a national co-director of the NFL Player Care Foundation Cardiovascular Program. He has authored and co-authored numerous professional articles and books pertaining to cardiometabolic risk, preventive cardiology and stress medicine. Dr. Boone's unique clinical approach focuses on aggressive prevention of cardiovascular disease, including the evaluation of the cardiovascular consequences of mental stress, the early clinical use of the latest cardiac imaging techniques and the advanced detection and treatment of cardiometabolic risk.

Brené Brown

Ms. Brown is a research professor at the University of Houston Graduate College of Social Work. She has spent the past ten years studying vulnerability, courage, authenticity and shame. She is a nationally renowned speaker and has won numerous teaching awards, including the UH's Outstanding Faculty Award. Her groundbreaking work has been featured on PBS, NPR and CNN. Ms. Brown is the author of *The Gifts of Imperfection: Letting Go of Who We Think We Should Be and Embracing Who We Are* (Hazelden, 2010) and *I Thought It Was Just Me (but it isn't): Telling the Truth About Perfectionism, Inadequacy, and Power* (Penguin/Gotham, 2007). She is also the author of *Connections*, a psychoeducational shame resilience curriculum that is being facilitated across the nation by mental health and addiction professionals. Ms. Brown's current research focuses on authentic leadership and wholeheartedness in families, schools, and organizations.

Marcelo Calamita

Dr. Calamita graduated from the University of São Paulo in 1988. He then went on to attain a master's degree (1999), certificate (2001) and doctorate (2005) in prosthodontics at the same university, where he also worked as a clinical instructor of prosthodontics for 17 years. He was an associate professor of prosthodontics at University Braz Cubas (SP/Brazil), from 2000 to 2004, and University of Guarulhos (SP/Brazil), from 2004 to 2006. He is the president of the Brazilian Academy of Aesthetic Dentistry and maintains a private practice focused in the area of aesthetic oral rehabilitation.

James Cathcart

Mr. Cathcart received his education in Sociology and Organizational Behavior from Brigham Young University. He has lived in South Africa and traveled the world extensively. Mr. Cathcart has been a stand-up comedian, high school teacher and manager of security for the Utah Transit Authority before joining FranklinCovey in April 1994. Since then, he has worked with corporate, financial, government, military and not-for-profit organizations in an effort to not only help them grow their businesses and achieve their objectives, but enhance the quality of life of their employees as well. Mr. Cathcart's education, down-to-earth teaching style and delightful sense of humor have made him one of FranklinCovey's most sought-after facilitators and speakers. He lives in Washington State with his wife Laura and their two children.

Christian Coachman

Dr. Coachman graduated in dentistry from the University of São Paulo, Brazil (2002) and in dental technology in 1995. He is a member of the Brazilian Academy and Society of Esthetic Dentistry. Dr. Coachman attended the Ceramic Specialization Program instructed by Dr. Dario Adolphi at the Ceramoart Training Centre, where he also became an instructor. In 1996, he opened his own laboratory. He has worked as a technical consultant of Creation, Willi Geller Ceramics. In 2004, Drs. Ronald Goldstein, David Garber, Maurice Salama and Henry Salama, of Team Atlanta, invited Dr. Coachman to become Head Ceramist of their laboratory, a position he held for over four years. Dr. Coachman currently works as a consultant and develops products for companies across the globe. He has lectured and published in the fields of aesthetic dentistry, oral rehabilitation, dental ceramics and implants.

Sillas Duarte, Jr.

Dr. Duarte, Jr. is an associate professor, division of Restorative Science, Ostrow School of Dentistry of University of Southern California. He is the editor-in-chief of *Quintessence of Dental Technology* (QDT). Dr. Duarte has served on the editorial boards of other journals and has lectured and performed hands-on courses internationally on aesthetic dentistry and adhesion. He has been involved in teaching cutting-edge clinical techniques and technologies related to aesthetic and adhesive dentistry. He was visiting faculty professor at University of Minnesota, School of Dentistry with a special research focus on bonding to dental structures, composites and ceramics. Dr. Duarte's scientific work has been supported by governmental and commercial grants and he serves as a consultant for several manufacturers.

Mauro Fradeani

After graduating in medicine and surgery in 1979, Dr. Fradeani completed a specialization in dentistry at the University of Ancona, Italy (1983). He is a past president of the European Academy of Esthetic Dentistry and the Accademia Italiana di Odontoiatria Protesica. He has served as visiting associate professor in prosthetics at Louisiana State University, New Orleans until 2008 and is an active member of The American Academy of Esthetic Dentistry. He is the founder and director of ACE Institute, Advanced Continuing Education Centre in Italy and is a founding member of Identalclub. He is an associate editor of the *European Journal of Esthetic Dentistry*, a member of the editorial board of *Practical Periodontics & Aesthetic Dentistry* and of the *Journal of Esthetic and Restorative Dentistry*. He authored *Esthetic Rehabilitation in Fixed Prosthodontics: Esthetic Analysis Volume 1* and *Prosthetic Treatment: A Systematic Approach to Esthetic, Biologic and Functional Integration*, edited by Quintessence International. He runs a private practice limited solely to prosthetics on natural dentition and implants in Pesaro, Italy.

Robert H. Gregg II

Dr. Gregg II is a former faculty member at the UCLA School of Dentistry. He has been using lasers clinically since 1990, and has given lectures internationally on the subject of clinical laser applications and conducted seminars for the UCLA Department of Continuing Education. He was a co-developer of the FDA-cleared PerioLase MVP-7 pulsed Nd:YAG laser, and a founder of Millennium Dental Technologies, Inc. Dr. Gregg also co-developed the LANAP periodontal protocol, for which he holds a patent.

John Kois

Dr. Kois received his DMD from the University of Pennsylvania, School of Dental Medicine and certificate in periodontal prosthodontics with an MSD degree from the University of Washington, School of Dentistry. He maintains a private practice limited to prosthodontics in Tacoma and Seattle and is an affiliate professor in the Graduate Restorative Program at the University of Washington. Dr. Kois continues to lecture internationally, is a reviewer for many journals and is the editor-in-chief for *The Compendium of Continuing Education in Dentistry*. Dr. Kois is the recipient of the 2002 Saul Schluger Memorial Award for Clinical Excellence in Diagnosis and Treatment Planning, and received a Lifetime Achievement Award from both the World Congress of Minimally Invasive Dentistry and the American Academy of Cosmetic Dentistry. In addition, he continues to work with restorative dentists at the Kois Center, a didactic and clinical teaching program.

Glenn Krieger

Dr. Krieger has been a Seattle Study Club member for over 10 years. A practicing restorative dentist, Dr. Krieger believes that excellent clinical photography is one of the cornerstones of team-based comprehensive treatment planning. Dr. Krieger has created a continuum of courses specifically designed to walk dentists and their team members step-by-step through the stages necessary to transform their practices through exceptional documentation which ultimately leads to better treatment planning and improved case acceptance. His entertaining and energetic style has earned him a designation as one of the "Top Clinicians in CE" by *Dentistry Today* four times in a row. He also serves as a restorative advisor to Great Blue Heron Seminars and the Renaissance Study Club, both of which are affiliates of the Seattle Study Club.

Sonia Leziy

Dr. Leziy received her dental degree from McGill University and her post-graduate degree in periodontics at the University of British Columbia, Canada, where she is currently an associate clinical professor and sessional lecturer. Dr. Leziy is a fellow of the Royal College of Dentists of Canada, a fellow of the International Congress of Oral Implantologists and a member of the British Columbia Society of Periodontists, the Canadian Academy of Periodontists, the American Academy of Periodontists and the American Academy of Esthetic Dentistry. *Dentistry Today* has recognized her as one of the top 100 clinicians in continuing education in North America for the last four years. She has published on the subjects of implant aesthetics and surgical protocols, and lectures internationally on the subject of implants and advanced aesthetics and periodontal plastic surgery. Dr. Leziy maintains a full-time private practice in the Imperio Group Dental Health Specialists with Drs. Brahm Miller (prosthodontist) and Priscilla Walsh (periodontist).

Tidu Mankoo

Dr. Mankoo qualified with a BDS from the University of Bristol (1981) and has a renowned private and referral practice in Windsor, UK, treating complex implant, restorative and aesthetic cases. He has built a reputation for exceptional dentistry and carries out both the surgical and prosthetic aspects of his cases. He is an active member of many international professional organizations and is a fellow of the International College of Dentists and of the International Congress of Oral Implantologists. He was the president of the European Academy of Esthetic Dentistry 2009-2010 and founder and past president of the British Academy of Aesthetic Dentistry and serves on the editorial board of a number of dental journals. He is a respected teacher with numerous publications and has authored a chapter in the textbook *The Art of Treatment Planning: Dental and Medical Approaches to the Face and Smile*, by Quintessence Publishing. He is a sought-after international speaker, particularly in the fields of dental implants, aesthetic dentistry and management of complex cases.

Robert Margeas

Dr. Margeas graduated from the University of Iowa College of Dentistry (1986) and completed his AEGD residency the following year. He is currently an adjunct professor in the Department of Operative Dentistry at the University of Iowa. He is board certified by the American Board of Operative Dentistry. He is a diplomate of the American Board of Aesthetic Dentistry, a fellow of the Academy of General Dentistry and International Team of Oral Implantologists. He has written numerous articles on aesthetic and implant dentistry and lectures and presents hands-on courses internationally on those subjects. He serves on the editorial advisory board of *Inside Dentistry*, *Compendium*, and is a contributing editor to *Dentistry Today* and *Oral Health in Canada*. Dr. Margeas maintains a full-time private practice focusing on comprehensive restorative and implant dentistry in Des Moines, Iowa.

Siegfried Marquardt

Dr. Marquardt graduated magna cum laude from the Ludwig Maximilians University in Munich (1994). He has been in private practice for over 14 years in Tegernsee, Germany, specializing in periodontology, implantology, perioprosthodontics and aesthetic dentistry. Dr. Marquardt is founder and CEO of the Z.a.T. Fortbildungs GmbH. In 2001, he was certified as the first specialist for aesthetic dentistry in Germany by the German Association of Aesthetic Dentistry and was certified as a specialist for implantology by the European Dental Association. Dr. Marquardt lectures internationally and has published articles in the area of perioprosthodontics, aesthetic dentistry and implantology. He has a professorship at the German Academy of Practice and Sciences, as well as at the Carl Zeiss Academy in Zürich. Dr. Marquardt is the vice president of the German Academy of Esthetic Dentistry and the Chairman of the Committee for Certificates and Specialists and is the President-elect of the IFED World-Meeting 2013 in Munich.

Brahm Miller

Dr. Miller received his dental degree from McGill University and completed his post-graduate prosthodontics certification at the Medical College of Virginia. Dr. Miller is a fellow and examiner of the Royal College of Dentists of Canada, a member of the Association of Prosthodontists of Canada, a member of the British Columbia Society of Prosthodontists and past president and fellow of the International Congress of Oral Implantologists. Dr. Miller is an associate clinical professor and sessional lecturer at the University of British Columbia. He is a member of several editorial boards, lectures extensively internationally and is published on the subjects of ceramics and advanced implant aesthetics and restoration. *Dentistry Today* has recognized Dr. Miller among the top 100 clinicians in continuing education in North America for the past four years. He maintains a full-time private practice in the Imperio Group Dental Health Specialists with periodontists Drs. Sonia Leziy and Priscilla Walsh.

Tal Morr

Dr. Morr received his DMD degree from Tufts University School of Dental Medicine. He completed a three-year postgraduate prosthodontic program at the University of Washington dental school where he received a certificate in prosthodontics and an MSD degree. Currently, Dr. Morr maintains a private practice dedicated to aesthetics and complex prosthetic reconstruction. He lectures internationally and is a published author on various topics such as aesthetic dentistry, complex prosthetic rehabilitation, porcelain laminate veneers and implants. He is also a member of numerous professional organizations such as the American College of Prosthodontics, The American Academy of Esthetic Dentistry and The American Academy of Restorative Dentistry.

Peter K. Moy

Dr. Moy limits his practice to oral and maxillofacial surgery, focusing on surgical aspects of implant dentistry and reconstruction of the severely atrophic alveolar ridge. He is a professor in the Department of Oral & Maxillofacial Surgery at UCLA, and serves as the director of implant dentistry at UCLA, Straumann Surgical Dental Center and with the Nobel Biocare Surgical Fellow program. Dr. Moy was recently named the Nobel Biocare Endowed Chair in Surgical Implant Dentistry at UCLA. He belongs to several professional organizations and is an associate editor for the *International Journal of Oral & Maxillofacial Implants* and reviewing editor for *International Journal of Oral & Maxillofacial Surgery*, *Clinical Implant Dentistry & Related Research* and *Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology and Endodontology*. He has written numerous articles and book chapters, has lectured extensively and maintains his private practice in the West Coast Oral & Maxillofacial Surgery Center in Brentwood, California.

Richard Nagelberg

Dr. Nagelberg has been practicing general dentistry in suburban Philadelphia for over 29 years. He has international practice experience, having provided dental services in Thailand, Cambodia and Canada. Dr. Nagelberg has served on many boards and advisory panels. He is co-founder of PerioFrogz.com, an information services company, and a speaker, clinical consultant and key opinion leader for several dental companies and organizations. Dr. Nagelberg has a monthly column in *Dental Economics*, "GP Perio – The Oral-Systemic Connection." He is also a recipient of *Dentistry Today's* Top Clinicians in CE for 2009-2012. As a respected member of the dental community, Dr. Nagelberg lectures internationally on a variety of topics centered on understanding the impact dental professionals have beyond the oral cavity.

Ali Allen Nasseh

Dr. Nasseh received his masters in medical sciences degree and certificate in endodontics from the Harvard School of Dental Medicine in 1997. He received his DDS degree in 1994 from Northwestern University Dental School. He maintains a private endodontic practice in Boston, Massachusetts and holds a staff position at the Harvard's postdoctoral endodontic program. Dr. Ali Nasseh has done research in the areas of bone biochemistry and has lectured extensively on such diverse topics as endodontic diagnosis, anesthesia and sedation, treatment planning, efficiency of care, and microsurgery. Dr. Nasseh is the alumni editor of the *Harvard Dental Bulletin* and serves as the clinical director of *Real World Endo*.

Henry Nichols

Dr. Nichols graduated from Northwestern University Dental School in 1978. Following graduation, he participated in a general practice residency program. In 1995, Dr. Nichols completed a three-year advanced training program in restorative dentistry at the University of Washington. Following completion of this training, Dr. Nichols began focusing his practice on comprehensive restorative dentistry, where aesthetics and occlusion play key roles. Dr. Nichols lectures to dental groups on treatment planning with an emphasis on long-term efficacy. He is a contributing author of the text *Comprehensive Treatment Planning*, published by Quintessence. He also serves as a restorative advisor for the Olympic Peninsula Study Club and Great Blue Heron Seminars. Dr. Nichols is in private practice in Port Townsend, Washington. He enjoys hiking and climbing, cross country skiing, fly-fishing and Japanese gardening.

Dean Ornish

Dr. Ornish is the founder and president of the non-profit Preventive Medicine Research Institute in Sausalito, California. He is a clinical professor of medicine at the University of California. He received his medical training in internal medicine from Baylor College of Medicine, Harvard Medical School and Massachusetts General Hospital. He received a BA in Humanities summa cum laude from the University of Texas in Austin, where he gave the baccalaureate address. For over 33 years, Dr. Ornish has directed clinical research demonstrating, for the first time, that comprehensive lifestyle changes may begin to reverse even severe coronary heart disease, without drugs or surgery. He is the author of six best-selling books, including four *New York Times*' bestsellers. Dr. Ornish was appointed to the White House Commission on Complementary and Alternative Medicine Policy and elected to the California Academy of Medicine. He has received several awards and was recognized as "one of the most interesting people of 1996" by *People* magazine, chosen by *LIFE* magazine as "one of the fifty most influential members of his generation" and by *Forbes* magazine as "one of the seven most powerful teachers in the world."

Alfonso Piñeyro

Dr. Piñeyro received his dental degree from the Universidad Autonoma of Guadalajara in 1999. He then completed a two-year advanced education in general dentistry at the University of Rochester Eastman Dental Center (2003). In 2006 he received his specialty certificate in prosthodontics from the University of Rochester Eastman Dental Center. He is currently in private practice in Bellevue, Washington and is an affiliate instructor at the Department of Restorative Dentistry at the University of Washington. Dr. Piñeyro is currently the president of the Washington State Society of Prosthodontists and is a member of the American College of Prosthodontists and the American Prosthodontic Society. Dr. Piñeyro is an international lecturer, has co-authored several publications in peer-reviewed journals including *Journal of Prosthetic Dentistry*, *International Journal of Oral Maxillofacial Implants* and *Journal of Esthetic and Restorative Dentistry*, and is involved in several aspects of implant research with the University of Washington.

Joe Piscatella

Mr. Piscatella is one of the nation's foremost authorities on the link between lifestyle habits and cardiac health. In his seminars, which have been called "a force for positive change" by *TIME* magazine, he teaches how to live a healthier, better-balanced life in our stressful modern society. His experience of undergoing coronary bypass surgery at age 32 and subsequently managing heart disease successfully for over 34 years, gives him a practical perspective that anyone can appreciate. He is one of the longest-lived survivors of cardiac bypass in the country. President of the Institute for Fitness and Health, Mr. Piscatella lectures extensively to a variety of clients. He is the author of 12 best-selling books, has hosted three PBS television specials, is a frequent guest on television and radio programs including *CNN*, *The Today Show*, *Fox News* and *Good Morning America* and is a guest expert for lifestyle and heart health on WebMD.

Daron Praetzel

Dr. Praetzel attended Gannon University, The University of Pittsburgh School of Dental Medicine and Wilford Hall Medical Center Oral and Maxillofacial Surgery Program. He joined the US Air Force after he graduated from dental school and moved to Langley AFB, Virginia for a one-year general dentistry residency. He then stationed at Kirtland AFB, New Mexico where he served as a general dentist for four years. While serving in New Mexico, Dr. Praetzel was deployed for humanitarian medical missions to Honduras and Ecuador and later moved to San Antonio, Texas where he completed his four-year surgery residency. Following his residency, he and his family moved again to Wright Patterson AFB, Ohio where Dr. Praetzel served as the chief of oral and maxillofacial surgery for the past four years. While stationed in Ohio, Dr. Praetzel was deployed, to Balad, Iraq where he served as facial trauma surgeon at the Air Force Theater Hospital.

Ariel Raigrodski

Dr. Raigrodski is a professor and director of the Graduate Prosthodontics program at the Department of Restorative Dentistry at the University of Washington. He is a member of the editorial review boards of *Journal of Esthetic and Restorative Dentistry*, *Journal of Prosthodontics*, and *Journal of Prosthetic Dentistry*. He is a graduate of the Hebrew University in Jerusalem, Israel. He received his certificate in prosthodontics at Louisiana State University School of Dentistry, where he also completed a fellowship in implants and aesthetics and an MS degree. He is a diplomate of the American Board of Prosthodontics, a fellow of the American College of Prosthodontists and the International College of Dentists and a member of the American Academy of Fixed Prosthodontics. Dr. Raigrodski's research mainly focuses on all-ceramics, dental implants, and CAD/CAM technology. He lectures internationally and holds a private practice in Kenmore, Washington.

Andrea Ricci

Dr. Ricci graduated from University of Perugia (1996). In 1999 he achieved the certificate in advanced prosthodontics at the University of Southern California in Los Angeles. He is the scientific director of IDEAT (Institute of Dental Education and Therapy). He is an active member of the European Academy of Esthetic Dentistry, the Italian Academy of Esthetic Dentistry, Italian College of Prosthodontics and an associate member of the American Academy of Restorative Dentistry. Dr. Ricci co-authored several articles published in international journals, has one of the leading dental centers in the world and has lectured extensively in Europe, the United States and Japan. He maintains a practice limited to prosthodontics, periodontology and implant dentistry, with a special emphasis on aesthetics.

Brennan Rimer

Mr. Rimer's love for photography began when he was quite young, traveling to places near and far. When he was 10, he made his first "real" trip to wild Africa. After graduating from the University of Florida with degrees in sociology and political science, Mr. Rimer decided to pursue his longtime passion for photography and currently works as a Nikon professional photographer in South Florida, working within the commercial and advertising industry. That is, of course, when he is not traveling to exotic destinations with Journeys Unforgettable, where he specializes in tailor-made, professionally-led photographic workshops for individual and group safari trips.

Sandra Roth

Dentists have been relying on Ms. Roth to help them create behaviorally sophisticated practices for over 14 years. She inspires dentists to think differently. She challenges archaic ideas and quick-fix solutions and helps dentists become as skilled behaviorally as they are clinically to achieve the fulfillment and success of which others merely dream. Ms. Roth promotes the concept of facilitation and helps practices learn how to become more effective with patients. With her support, dentists can create highly functioning and successful practices based on an understanding and application of communication and behavioral skills. Her focus on communication covers every non-clinical area of the practice—leadership, hiring, team development and patient relations. Ms. Roth is the associate editor of *The Kois Center Journal of Excellence* and contributing editor for *The AACD Journal of Cosmetic Dentistry*. She serves on the faculty at both The Kois Center and The Dawson Academy.

Avishai Sadan

Dr. Sadan is Dean of the University of Southern California School of Dentistry, where he also holds the G. Donald and Marian James Montgomery Dean's Chair in Dentistry. He is the former editor-in-chief of *Quintessence International* and *Quintessence of Dental Technology*, has served on the editorial boards of other journals and has lectured and been published internationally on aesthetic and implant dentistry and biomaterials. Dr. Sadan is a graduate of Hebrew University Hadassah School of Dental Medicine in Jerusalem, Israel where he also completed an internship in maxillofacial prosthodontics and oral medicine. He received his training in prosthodontics from Louisiana State University School of Dentistry, where he also completed a fellowship in prosthodontics emphasizing aesthetic and implant dentistry.

Terry Savage

Ms. Savage is a nationally known expert on personal finance and a regular television commentator on issues related to investing and financial markets. Her weekly personal finance column for the *Chicago Sun-Times* is distributed nationally. She is a regular contributor to TheStreet.com and Moneyshow.com. Her most recent book, *The New Savage Number: How Much Money Do You Really Need to Retire?* was released in September 2009 and is climbing the bestseller lists. Her previous best-seller, *The Savage Truth on Money*, was named one of the ten best money books of the year by Amazon.com, and was made into an hour-long television special, which aired on PBS. Terry is a frequent guest on radio and television shows and has appeared several times on Oprah. She started her career as a stockbroker and became a founding member—and the first woman trader—on the Chicago Board Options Exchange. Ms. Savage has won numerous awards, including Director's Choice Award honoring selected women who serve on America's top corporate boards.

Mark Setter

Dr. Setter graduated from the University of Michigan in 1979 and received a master's degree in periodontics from the University of Michigan (1981). In addition to his full-time private practice limited to periodontics and implant prosthetics, Dr. Setter is on the faculty of The University of Michigan School of Dentistry, Temple University Kornberg School of Dentistry and The Misch International Implant Institute. Since he has been in practice, Dr. Setter has been involved in developing systems related to dental practice management and improving case acceptance. Dr. Setter has shared his experience and techniques to help dental teams convert clinical skills into practice success. He and his wife, Susan, have two children, Mike and Jill, both of whom are in the dental profession.

Marshall Wade

Dr. Wade is well known to Seattle Study Club members. He is the founder of True North Professional Studies, the 2001 Seattle Study Club of the Year, and was the recipient of the Charlie English Award for Humanitarian Service. Most recently, Dr. Wade was named senior editor of *The Seattle Study Club Journal*. He has been writing and lecturing about osteonecrosis of the jaws for many years, his first article appearing in *The Seattle Study Club Journal*. Since that time, he has lectured to dental and medical groups across the country, as well as to laypeople seeking more information on osteoporosis and osteonecrosis of the jaws. He is a diplomate of the American Board of Oral and Maxillofacial Surgery and a member of the National Osteoporosis Foundation, the International Bone and Mineral Society and the American Society for Bone and Mineral Research.

Chandur Wadhvani

Dr. Wadhvani received his undergraduate and dental degree from the University College London School of Dentistry. He graduated top of his class and was awarded honors and distinction in dental surgery. He lectured at the dental school as a part-time clinical lecturer in the restoration department for many years. Dr. Wadhvani received his specialty certificate in prosthodontics with a master's degree from the University of Washington School of Dentistry. He is an affiliate instructor in the Department of Restorative Dentistry at the University of Washington, past president of the Washington State Society of Prosthodontists and of the Tucker 60th Study Club. He is a member of the ACP and of the Pacific Coast Society of Prosthodontics. Dr. Wadhvani is involved in implant research with the University of Washington and is an international lecturer. He has co-authored several publications in peer-reviewed journals including *Journal of Prosthetic Dentistry*, *International Journal of Oral Maxillofacial Implants* and *Journal of Esthetic and Restorative Dentistry*.

Disclosure of Commercial Support

The Symposium is funded in part by tuition and in part by unrestricted sponsorship funds from Nobel Biocare, Brasseler USA, 3M ESPE, CareCredit, Accelerated Practice Concepts, Inc., Osteohealth, Millennium Dental Technologies, Inc., Benco Dental, DSN Software, Cain, Watters & Associates, P.L.L.C., Onpharma, Dentscape, Inc., Sunstar, Whip Mix Corporation, Infostar, Dental XP, FranklinCovey, and Heartland Payment Systems. As a result, The Seattle Study Club, Inc., The Seattle Study Club Journal, Inc., and/or Dr. Michael Cohen and Suzanne Cohen receive a direct or indirect financial benefit from the listed companies. Some speakers have current or past commercial affiliations (such as receiving research grants, speaking engagements, travel reimbursements, honoraria, etc.) with the companies shown.

Dr. Jean-Francois Bedard:	Nobel Biocare
Dr. Dawn M. Bloore:	Millennium Dental Technologies, Inc.
Dr. Jeffrey L. Boone:	The Boone Heart Institute
Dr. Christian Coachman:	At Well Clinic (Sao Paulo, Brazil) and Ivoclar Vivadent
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Dr. Ariel Raigrodski:	3M ESPE, Nobel Biocare, Biomet 3i, Noritake, Ivoclar Vivadent, and Brasseler USA
Mr. Brennan Rimer:	Journeys Unforgettable
Dr. Mark Setter:	BioHorizons

Clinical Registration

Please complete and fax to 425.827.4292 or mail to:
Seattle Study Club, 635 Market Street, Kirkland, WA 98033

By submitting a registration form, each registrant acknowledges and agrees to the terms of the cancellation and refund policy, the full text of which is shown in The Fine Print located in the insert of this brochure. The cancellation and refund policy applies regardless of the reason for cancellation, including but not limited to unforeseen personal or world events.

Name: _____

[circle one] GP OS Perio Prosth Ortho Endo Lab Other

Is this your first Seattle Study Club Symposium? [circle one]: Yes No

Are you an Advisor for your study club? [circle one]: Yes No

Your Office Address: _____

City: _____

State/Province: _____ Zip: _____

Study Club Name: _____

Office Phone: _____ Fax: _____

Cell Phone: _____ Email: _____

Shirt Size [circle one]: Male: S M L XL XXL XXXL

Female: XS S M L XL XXL XXXL

Special Dietary Requirements [please specify]: _____

Should there be a plated meal, would you prefer [check one]:

☐ Beef ☐ Chicken ☐ Fish ☐ Vegetarian

I am staying at: ☐ The Ritz-Carlton, Laguna Niguel

☐ Other _____

CLINICAL PROGRAM TUITION

On or before October 16, 2011: ☐ \$2695 | After October 16, 2011: ☐ \$2895

COMPLIMENTARY OPTIONAL PROGRAMS

- ☐ Dr. Peter K. Moy, Zygomaticus & All-on-4
☐ Drs. Bloore and Gregg, SSC LANAP Meeting (SSC LANAP clinicians only)
☐ Dr. Ali Allen Nasseh, New Dimensions in Endodontics

HANDS-ON OPTIONAL WORKSHOPS

- ☐ \$195 | Mr. Brennan Rimer, Photographic Pre-visualization
☐ \$295 | Dr. Sillas Duarte, Jr., Mastering Anterior Aesthetics

Tuition: _____ Total Payment Enclosed: _____

Amex/Disc /MC/Visa: _____

Exp: _____ CVS#: _____ Or Check #: _____

Name on Card: _____

Billing Address: _____

City: _____

State/Province: _____ Zip: _____



by
only
place

And first, I shall
tell you what some
have observed, and
I have found it
to be a real truth,
that the very sitting
the river's side is not
the quietest and fittest
for contemplation, but will
invite an angler to it: and this seems to
be maintained by the learned Peter du
Moulin, who, in his discourse of the
fulfilling of Prophecies, observes, that
when God intended to reveal any future
events or high notions to his prophets, he
then carried them either to the deserts, or
the sea-shore, that having so separated
them from amidst the press of people and
business, and the cares of the world, he
might settle their mind in a quiet repose,
and there make them fit for revelation.

Non-Clinical Registration

Please complete and fax to 425.827.4292 or mail to:
Seattle Study Club, 635 Market Street, Kirkland, WA 98033

By submitting a registration form, each registrant acknowledges and agrees to the terms of the cancellation and refund policy, the full text of which is shown in The Fine Print located in the insert of this brochure. The cancellation and refund policy applies regardless of the reason for cancellation, including but not limited to unforeseen personal or world events.

Name: _____

[circle one] Spouse/Partner Staff Guest Coordinator Other

Is this your first Seattle Study Club Symposium? [circle one]: Yes No

Your Address: _____

City: _____

State/Province: _____ Zip: _____

Study Club Name: _____

Office Phone: _____ Fax: _____

Cell Phone: _____ Email: _____

Shirt Size [circle one]: Male: S M L XL XXL XXXL

Female: XS S M L XL XXL XXXL

Special Dietary Requirements [please specify]: _____

Should there be a plated meal, would you prefer [check one]:

☐ Beef ☐ Chicken ☐ Fish ☐ Vegetarian

I am staying at: ☐ The Ritz-Carlton, Laguna Niguel

☐ Other _____

NON-CLINICAL PROGRAM TUITION

On or before October 16, 2011: ☐ \$1895 | After October 16, 2011: ☐ \$2095

NON-CLINICAL PROGRAM OPTIONS

All workshops have minimums and maximums. Registrants will be assigned to classes on a first-come, first-served basis. Early registrants are more likely to receive their first choice.

Monday hike difficulty: ☐ Easy ☐ Moderate ☐ Challenging

Tuesday: ☐ Barre, Bodyweight and Band **OR** ☐ Egoscue

Wednesday: ☐ Barre, Bodyweight and Band **OR** ☐ Egoscue

☐ Extraordinary Productivity **OR** ☐ Compleat Clinician **and** Communicator

Friday: ☐ Barre, Bodyweight and Band **OR** ☐ Egoscue

Tuition: _____ Total Payment Enclosed: _____

Amex/Disc /MC/Visa: _____

Exp: _____ CVS#*: _____ Or Check #: _____

Name on Card: _____

Billing Address: _____

City: _____

State/Province: _____ Zip: _____

Meals & Entertainment Only

Please complete and fax to 425.827.4292 or mail to:
Seattle Study Club, 635 Market Street, Kirkland, WA 98033

By submitting a registration form, each registrant acknowledges and agrees to the terms of the cancellation and refund policy, the full text of which is shown in The Fine Print located in the insert of this brochure. The cancellation and refund policy applies regardless of the reason for cancellation, including but not limited to unforeseen personal or world events.

Name: _____

[circle one] Spouse/Partner Staff Guest Coordinator Other

Is this your first Seattle Study Club Symposium? [circle one]: Yes No

Your Office Address: _____

City: _____

State/Province: _____ Zip: _____

Study Club Name: _____

Office Phone: _____ Fax: _____

Cell Phone: _____ Email: _____

Shirt Size [circle one]: Male: S M L XL XXL XXXL

Female: XS S M L XL XXL XXXL

Special Dietary Requirements [please specify]: _____

Should there be a plated meal, would you prefer [check one]:

☐ Beef ☐ Chicken ☐ Fish ☐ Vegetarian

I am staying at: ☐ The Ritz-Carlton, Laguna Niguel

☐ Other _____

MEALS & ENTERTAINMENT ONLY PROGRAM TUITION

On or before October 16, 2011: ☐ \$1495 | After October 16, 2011: ☐ \$1695

CHILDREN'S TUITION

Name: _____ Age: _____ | ☐ \$1495 (16+) ☐ \$1295 (12-15) ☐ \$595 (7-11) ☐ Free (0-6)

Name: _____ Age: _____ | ☐ \$1495 (16+) ☐ \$1295 (12-15) ☐ \$595 (7-11) ☐ Free (0-6)

Name: _____ Age: _____ | ☐ \$1495 (16+) ☐ \$1295 (12-15) ☐ \$595 (7-11) ☐ Free (0-6)

Tuition: _____ Total Payment Enclosed: _____

Amex/Disc /MC/Visa: _____

Exp: _____ CVS#: _____ Or Check #: _____

Name on Card: _____

Billing Address: _____

City: _____

State/Province: _____ Zip: _____



Programs



Fine Print

Symposium Passport

Attendance at any presentation, meal or social function requires a passport.

Clinical Program

Passport provides access to all presentations shown in the Clinical Program Grid and all social programming, including five breakfasts, three lunches, two dinners and all late night entertainment events.

Payment on or before October 16, 2011:	\$2695
Payment after October 16, 2011:	\$2895

Non-Clinical Program

Passport provides access to all presentations, workshops and activities shown in the Non-Clinical Program Grid and all social programming, including five breakfasts, three lunches, two dinners and all late night entertainment events.

Payment on or before October 16, 2011:	\$1895
Payment after October 16, 2011:	\$2095

Meals & Entertainment Only

Passport provides access to five breakfasts, three lunches, two dinners, all late night entertainment events and three keynote speeches (Dr. Dean Ornish, Dr. Jeffrey Boone and Ms. Brené Brown). Does not include access to any other presentations, workshops or activities shown on the Program Grids.

Payment on or before October 16, 2011:	\$1495
Payment after October 16, 2011:	\$1695

Children

Passport provides access to five breakfasts, three lunches and two dinners. Children may attend the three keynote speeches (Dr. Dean Ornish, Dr. Jeffrey Boone and Ms. Brené Brown) and late night entertainment events at the discretion of the parent. Does not include access to any other presentations, workshops or activities shown on the Program Grids.

Ages 16 and over:	\$1495
Ages 12-15:	\$1295
Ages 7-11:	\$595
Ages 0-6:	Free

Registration

This is a lecture, slide and peer discussion-based program suitable for all dentists regardless of prior experience. Register online, by mail or fax, or contact Ms. Carla Kimball at the Seattle Study Club office to register by phone.

Seattle Study Club; Ms. Carla Kimball; 635 Market Street; Kirkland, WA 98033

Phone: 425.576.8000; Fax: 425.827.4292; eFax: 605.983.8143

Email: carla@seattlestudyclub.com; Website: www.seattlestudyclub.com

Please let us know if you are registering two or more individuals with different surnames (so we may seat you together at the social functions). Your registration is not confirmed without full payment in advance.

When & Where

Monday–Saturday, January 23–28, 2012; The Ritz-Carlton, Laguna Niguel, Dana Point, CA. The room rates range from \$369 to \$419 per night, plus tax and a \$10 daily resort fee. A four-night non-refundable deposit will be charged to your credit card upon making the reservation. Call the hotel directly at 949.240.2000. If you arrive late or check out early, or you need to cancel your hotel reservation, please obtain the hotel's written agreement to avoid being charged for the full reserved stay. You are responsible for your own room and other charges at the hotel. Please be sure you understand the hotel policy regarding reservation changes, and consider travel insurance if snow or bad weather may affect your travel plans.

Cancellation Policy

Written notice of cancellation must be sent by certified mail to the Seattle Study Club office, 635 Market Street, Kirkland, WA 98033 on or before the dates shown below to be effective. Cancelled registrants are not entitled to receive Symposium materials and gifts (manuals, books, bags, apparel or any other items that may be provided to the attendees).

By November 15, 2011:	\$200 retained, remainder refunded.
November 16–December 3, 2011:	50% credited toward future Symposia, remainder retained.
After December 3, 2011:	No refund or credit for future Symposia.

The cancellation and refund policy applies regardless of the reason for cancellation, including but not limited to unforeseen personal or world events.

Up to 27.75 Credits Available



Academy of General Dentistry
Approved PACE Program Provider
FAGD/MAGD Credit

Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. Term approval: 10/1/2011 to 9/30/2015

ADA C.E.R.P.® | Continuing Education Recognition Program

Seattle Study Club is an ADA CERP Recognized Provider (11/2010 to 12/2014). ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Seattle Study Club designates this activity up to 27.75 continuing education credits.

Clinical Program

Monday
1/23

Breakfast ~ 6:45am

OPENING
CEREMONIES



KEYNOTE

Dr. Dean Ornish
THE POWER OF
PERSONALIZED
LIFESTYLE CHANGES

BREAKOUT
SESSIONS

COMPREHENSIVE
TREATMENT
PLANNING
CHALLENGE

Lunch

Dr. John Kois
PREDICTABLE SINGLE
TOOTH PERI-IMPLANT
AESTHETICS

*Drs. Sonia Leziy
& Brahm Miller*
EDUCATED DECISIONS
AND CHOICES IN
IMPLANT THERAPY

WELCOME
RECEPTION

Tuesday
1/24

Breakfast ~ 6:45am

Dr. Tidu Mankoo
RESTORATION OF
MULTIPLE "FAILING"
TEETH WITH
IMPLANTS IN THE
AESTHETIC ZONE

Dr. G. William Arnett
DENTISTRY:
CONTROL OF FACIAL
AESTHETICS

Exhibitor Showcase

*Team USA vs.
South America*
AESTHETIC
FACE-OFF

OPTIONAL PROGRAMS:

Dr. Peter K. Moy
ALL-ON-4

*Drs. Dawn M. Bloore
& Robert H. Gregg II*
SSC LANAP

Dr. Ali Allen Nasseh
ENDODONTICS

OPTIONAL WORKSHOPS:

Mr. Brennan Rimer
PHOTOGRAPHY

Dr. Sillas Duarte, Jr.
ANTERIOR
AESTHETICS

Wednesday
1/25

Breakfast ~ 6:45am

Dr. Tal Morr
SURGICAL VS.
PROSTHETIC
AUGMENTATION

Dr. Siegfried Marquardt
TEAM APPROACH IN
AESTHETIC DENTISTRY

Dr. Andrea Ricci
SURGICAL AND
PROSTHETIC DETAILS

Dr. J.F. Bedard
ENHANCED
PROTOCOLS

Lunch

DIRECTORS SESSION
& Lunch

Mr. James Cathcart
THE FIVE CHOICES
OF EXTRAORDINARY
PRODUCTIVITY

Dr. Mark Setter
THE COMPLEAT
CLINICIAN

Ms. Sandra Roth
THE COMPLEAT
COMMUNICATOR

LATE NIGHT
CAFÉ

Schedule subject to change and speaker/activity substitutions may be made without notice.

gram

Thursday
1/26

Friday
1/27

Saturday
1/28

At Low Leisure

Breakfast ~ 6:45am

KEYNOTE

Dr. Jeffrey L. Boone
THE HEART OF
THE MATTER

Dr. Edward Pat Allen
THE PERIO-SYSTEMIC
LINK

Exhibitor Showcase

Dr. Marshall Wade
OSTEONECROSIS
OF THE JAWS

Dr. Richard Nagelberg
PATIENT HEALTH, NOT
JUST ORAL HEALTH

Dr. Robert Margeas
THE COMPROMISED
DENTITION

Lunch

Ms. Terry Savage
THE SAVAGE TRUTH
ON MONEY

Dr. Mauro Fradeani
AESTHETIC
REHABILITATION

LATE NIGHT
CONCERT

Breakfast ~ 6:45am

KEYNOTE

Ms. Brené Brown
THE INSPIRATIONAL
LEADER

Drs. Alfonso Piñeyro
& Chandur Wadhwani
RESTORATIVELY
DRIVEN IMPLANT
FAILURE

Dr. Daron Praetzel
FACE TRAUMA –
BALAD, IRAQ

Mr. Joe Piscatella
FROM INFORMATION
TO ACTION

FAREWELL
DINNER

Open to all registrants.

Van~Clinic

Monday
1/23

Breakfast ~ 6:45am

OPENING
CEREMONIES



KEYNOTE

Dr. Dean Ornish
THE POWER OF
PERSONALIZED

LIFESTYLE CHANGES

LAGUNA
CANYON
HIKE*



LUNCH

**Three different hikes will
be offered to accommodate
various fitness levels.*

WELCOME
RECEPTION

Tuesday
1/24

Breakfast ~ 6:45am

Dr. Robert Puff
MEDITATION
FOR
STRESS RELIEF

BARRE,
BODYWEIGHT
AND BAND
OR
EGOSCUE:
BE PAIN-FREE

Ms. Grace Young
STIR FRYING TO
THE SKY'S EDGE
(HEALTHY
WOK COOKING)

Wednesday
1/25

Breakfast ~ 6:45am

Dr. Marshall Wade
TEN THINGS YOU
MUST KNOW ABOUT
OSTEOPOROSIS

BARRE,
BODYWEIGHT
AND BAND
OR
EGOSCUE:
BE PAIN-FREE

Lunch

Mr. James Cathcart
THE FIVE CHOICES
OF EXTRAORDINARY
PRODUCTIVITY

Mr. James Cathcart
EXTRAORDINARY
PRODUCTIVITY
WORKSHOP
OR

Dr. Mark Setter
THE COMPLEAT
CLINICIAN



Ms. Sandra Roth
THE COMPLEAT
COMMUNICATOR

LATE NIGHT
CAFÉ

Schedule subject to change and speaker/activity substitutions may be made without notice.

Annual Program

Thursday
1/26

Friday
1/27

Saturday
1/28

At Low Leisure

Breakfast ~ 6:45am

KEYNOTE
Dr. Jeffrey L. Boone
THE HEART OF
THE MATTER

Dr. Jeffrey L. Boone
YOU SHOULD NEVER
HAVE A HEART
ATTACK

BARRE,
BODYWEIGHT
AND BAND
OR
EGOSCUE
BE PAIN-FREE

Lunch

Ms. Terry Savage
THE SAVAGE TRUTH
ON MONEY

Ms. Terry Savage
THE ECONOMY AND
STOCK MARKET
OUTLOOK

LATE NIGHT
CONCERT

Breakfast ~ 6:45am

KEYNOTE
Ms. Brené Brown
THE INSPIRATIONAL
LEADER

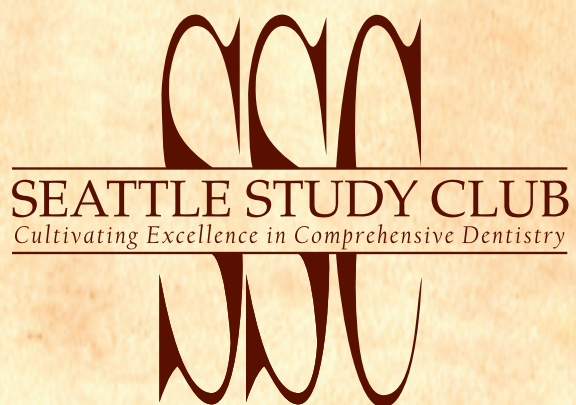
Ms. Brené Brown
THE HUSTLE FOR
WORTHINESS

Mr. Joe Piscatella
FROM INFORMATION
TO ACTION

FAREWELL
DINNER



Open to all registrants.



SEATTLE STUDY CLUB

Cultivating Excellence in Comprehensive Dentistry